

Rakta Kranti

Organizing Blood Donation Drives



Sankalp India Foundation®

Let's Give Life a Better Chance



Introduction

Sankalp is pitching in to fill the gap between demand and supply of blood

With just about 55% voluntary blood donation in the Karnataka, the state was far from providing safe blood to all. This opened the gates for Rakta Kranti – The blood revolution. Rakta Kranti is an initiative by Sankalp India Foundation to bring in 100% voluntary blood donation in Karnataka.

In spite of Karnataka being a state with a huge mass of informed and educated fairly young population, the city struggles to maintain stocks of voluntarily donated blood. The practice of replacement blood donation is highly prevalent. Not only does it impose immense pressure on the relatives of the patient, it is also a proven threat to blood safety.

Sankalp India Foundation thought of a solution to improve the scenario and thus an idea came across and thus the Rakta Kranti was born.

Rakta Kranti aims at organizing efficient and well-organized blood donation drives

TECHNOLOGY CONSULTING PROVIDES A TOTAL END TO END SOLUTION.

What do we do?

Rakta Kranti aims at organizing efficient and well-organized blood donation drives with standards that are comparable to the best in the world. We bring to the donor all the information relating to blood donation that makes him/her absolutely comfortable and confident about the process.

Creating Awareness: In each camp that we organize a lot of emphasis is given on awareness and education through email, quiz, trainings, pamphlets, posters, banners, motivation sessions etc. Moreover we form a team of volunteers to champion the cause and train them to be good at taking the message ahead.

Blood Donation Drives – When Needed the Most: The team ensures that blood donation drives are organized in a planned manner to regularize the blood supply to the city. We ensure that there is no blood donation camp when the stocks of blood are good. By this every unit donated in our blood donation drives are more useful and helpful to the patient.

Progressive Blood Banking: Rakta Kranti also carefully monitors the working of the blood banks. We only help the progressive blood banks that are open to sharing their blood with the needy in all parts of the city without any bias or preferences. The choice of the blood banks is carefully made looking at their stocks of blood, the camps that they are receiving on their own and the willingness of the blood bank to change the procedures it is following for the better over a period of time.

Equal Distribution of Stock: Equal distribution of blood to all parts of the city has been our priority and with the support from the blood banks and the organizations, we have been able to make steady progress in this direction.

Advantages of Sankalp Blood Drives

- Most relevant and accurate information about blood donation, donor awareness and other issues related to blood banking.
- Team of volunteers within your organisation to promote the blood donation drive – The Team Red.
- Blood donation Camps are organized only when there is a shortage.
- The neediest, the most progressive, the most quality conscious and the most service oriented blood banks are invited to collect blood in your drives.
- Technical expertise needed for successful and efficient execution for your blood donation drive.
- Invaluable information on donor safety to ensure that each person donating blood has a wonderful experience.

LANDMARKS

- All blood banks comply with a Blood Bank Policy that lays down all the operational norms
- Sankalp has initiated a study of Adverse Reactions Post Blood Donation.
- Sankalp has triggered standardization of the blood donor screening approach used by various blood banks.
- Sankalp completed 35000+ donations in voluntary blood donation drives in June 2013.



SANKALP BLOOD DONATION DRIVES

In order to achieve the goal of 100% voluntary blood donation, Sankalp has been organizing regular blood donation drives in Karnataka since March 2007. In last 6 years we have collected more than 35,000 units of blood in our blood donation drives. Almost all the institutions where we have organized blood donation drives have started conducting these programs regularly with us. Here are a few experiences that we would like to share:

Mr. Magesh, a senior Manager at Applied Materials says: Sankalp volunteers have been instrumental in identifying when a blood camp should be conducted based on the demand, initiating interactions with ITPL tenant companies' for their employees' participation in the blood camp, Identifying and arranging the blood banks that would participate in the camp, publicizing the event, conduct of the camp with volunteers (registration of donors, post-donation care, constant monitoring of the blood banks during the camp to ensure that safe practices are followed), etc.. **They are always available to help when we have needed blood in an emergency. I have always been amazed at how these focused youngsters at Sankalp Foundation have made a difference in the lives of thousands of people.**

Mr. Chintan, part of CSR team of Capgemini had this to say: "Sankalp is one of the most dedicated organizations that I have come across. They have mastered the way of organizing the blood donation drives and all their drives in Capgemini till date have run very smoothly. **All the processes that Sankalp follows are very professional and you can never come to know that it is all run by the volunteers!** They also take utmost care of the hygiene and health of our employees. All our employees have praised about the processes followed by Sankalp and we are more than satisfied to organize all our blood donation camps by Sankalp from last four years."



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THE STEPS FORWARD

We strongly recommend that you initiate regular blood donation drives in your workplace. Once you decide upon the option of exploring blood donation drives, please do get in touch with us. We will be very happy to help you find answers to all your questions and assist you in your efforts to save precious human lives.

Unlike many other problems that our country faces, shortage of blood is a problem the solution for which is in the hands of citizens more than the government. By organizing a blood donation drive where individuals stand up to the cause of Life and campaign packed with blood facts we want to slowly bring down the walls of hesitation and usher in an era of "Rakta Kranti" (Blood Revolution).

We invite you to be a part of our small humble endeavour. We invite you to bring in a change.

Do Join In.

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