



Sankalp India Foundation®

Let's Give Life A better Chance

Introducing You to The Blood Revolution..



About Us

- ➡ 100% Voluntary
- ➡ Youth Organization
- ➡ Working since 23rd May 2003
- ➡ Revolutionizing the way blood donation works





Emergency Wing

Since 23rd May 2003, **24 X 7 X 365**.

We have not dropped a single Emergency Blood Request. Helping thousands of people in the time of emergency has taught us what blood shortage is.



Helpline



Since 13th September 2006, we have our **toll free helpline with CTC Sanjeevini at 1062**. One call to this number now locates which blood bank has the blood you need

Looking for Blood? Call 080-1062



Networking



All major blood banks

in the city benefit from our services.

Nevertheless we are **not affiliated** to anybody.

For us the blood requirement anywhere is just the same



Safety



We work with only the safe and accredited blood banks.

For us **DONOR SAFETY** comes first.

And we are continuously on a vigil for this.



Fees



All our services are
COMPLETELY VOLUNTARY.

The patient does not pay anything to benefit out of them.



Funding



Sankalp Blood Donation Organization is a **zero externally funded agency**. We do not accept funds for our working.



Energy



We are **youth** in the age 19-25
committed to eliminate the shortage
driven by a sense of responsibility.



Quality @ Sankalp

Within the organization we follow a very strong quality policy. Each camp is carefully **monitored and evaluated**. Feedback from all stakeholders is taken and the action plan is refined accordingly.



What They Say?

- Young blood on a crusade
TOI June 15, 2007
- Dial 1062 for blood when in need Hindu September 13, 2006
- Visit www.sankalpindia.net for more





Revolutionizing Blood Camps

We know people don't read pamphlets.
Never ending mails do not work. We know
what it takes to convey the message to the
youth of today.

This is what we do before the camp.



Donor Awareness and Motivation Campaigns





Team Red



Blood Donation Scenario in the city is changing radically. Bangalore is seeing a new era in Blood Banking.

Donors are being given the hot seat and they are **choosing what they want** from the blood donation service.



Empowered Donors

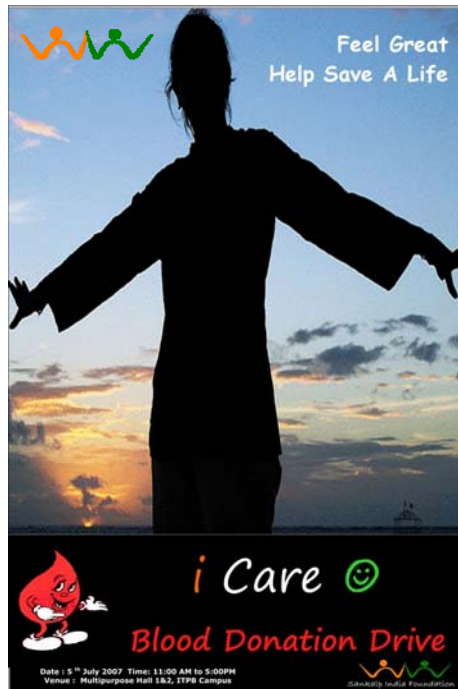


Our **Donor Guide** (pdf) answers all your queries related to blood donation in a **crisp** and to the point manner.

Whether a person donates or not we believe in empowering everyone with a correct understanding of Blood Transfusion.



Gen-X Posters and Banners



As your employees walk around the organization in the days prior to the camp, they get to see **crisp eye catching posters** and Banners that set the stage right.



Donor Information Leaflet

You will not have to ask someone what the right procedure is. Guidelines on what to do **before, during and after blood donation** will accompany you where you go.



Movies



Just in case your IT policy allows, we have the best of
Youtube videos ready for use.

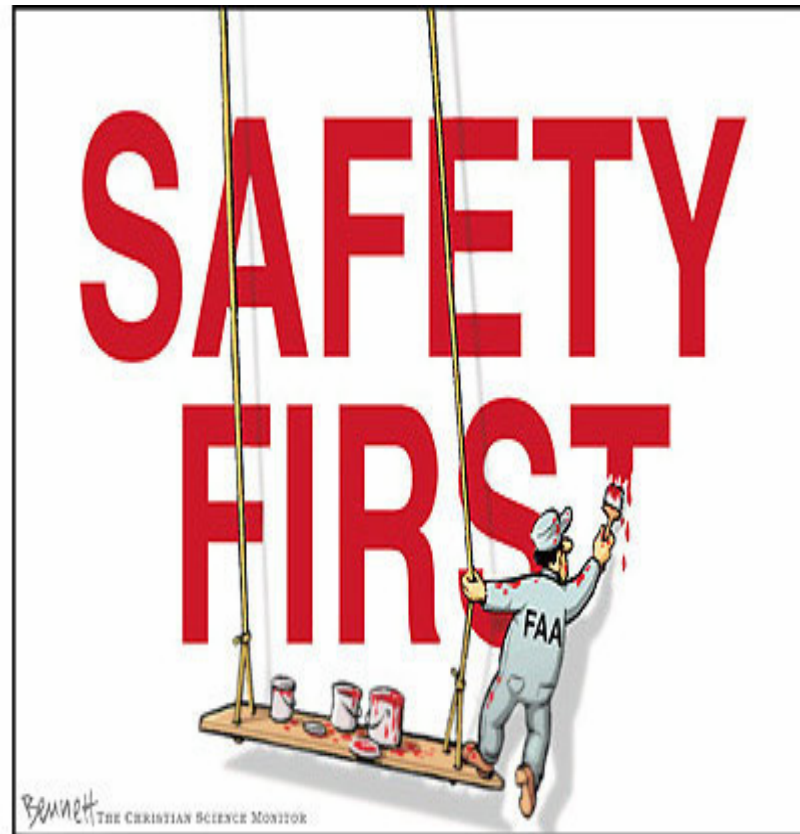


In short



We have already toiled and sweated to make stuff that will make your **blood donation camp rock**.

Safety and Quality





Blood Banks



They have been doing it since many years. But since the time we have stepped into conducting blood camps.. some things have been seeing a change..

This is what radically changes the **donor motivation, safety and assurance.**



Quality Blood Camps



From National Blood Action Policy 2002, to the recommendations of the AABB (American Association for Blood banks) , we fish out the **mandatory guidelines** on quality and insist on the participating blood banks to abide by the same.



Equal Distribution



This city needs **200 thousand units** of blood. It is India's fifth largest Metro. No one blood bank can cater towards needs. The choice of blood banks is made on the **basis of blood requirement and shortage**. We ensure a more equal and justified distribution of blood within Bangalore city.



Standards



From wearing gloves to adopting the most stringent **donor selection criteria** we take care of procedural details to ensure that your blood donation drive is at par with the best.



Donor Safety



We leave no scope for the blood bank to prioritize number of units collected over **individual attention and donor safety**.



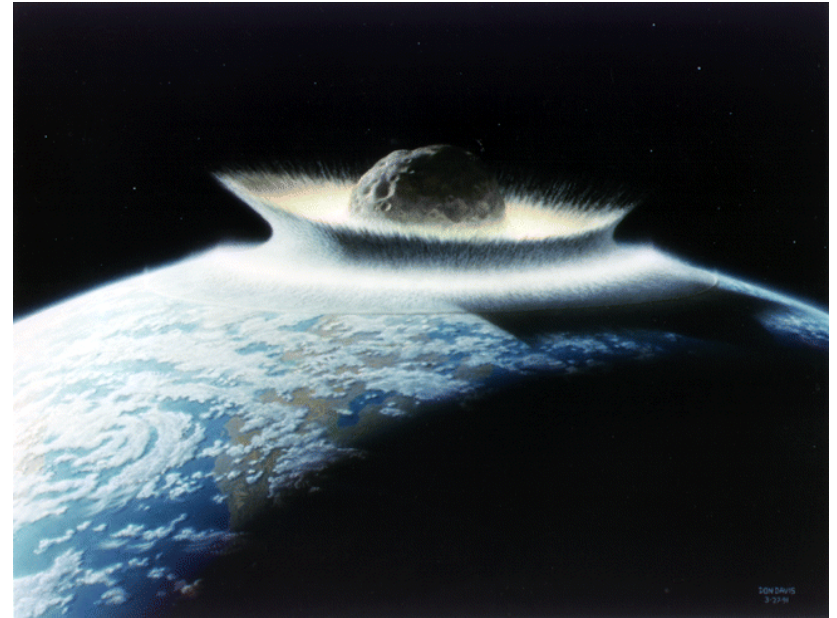
Feedback



All participating blood banks are informed about their shortcomings. Next time they come to collect blood they must come with the **corrective actions in place**.



Impact



And do you want to know the impact
that our work has shown..?



Organization	Number of Units Collected without us	Number of units collected with us
International Tech Park Limited	73	393
Capgemini	55	233
Mindtree Consulting	416	1007+

Trinaz consulting, Ilantus Technologies, Alcatel Lucent, SSS India Ltd, MSR Group of Institutions, Indian Institute of Sciences, Skyline Apartments Vijaynagar.. Each one has seen an unbelievable increase in donor morale, motivation and contribution.

Donors come to donate when they are properly informed and when they feel safe and when they are reassured about the whole process. They come when they know that their contribution makes a huge difference..

What if you are already tied up?

It does not make any difference if you are already tied up with a blood bank. This does not effect the work that we put in. In-fact most of our camps have benefited the “tied up” blood banks (in terms of units collected) more than they expected.

All we will do is **Add Value** to your camp and make it world class.

A photograph of three young children of South Asian descent looking over a weathered metal ledge. The child on the left is smiling broadly, showing their teeth. The child in the middle is looking directly at the camera with a slight smile. The child on the right is looking slightly to the side. The background is dark and out of focus, suggesting an indoor setting with a window or doorway.

And finally

We are a group committed to solving the problem of blood shortage. We understand it can never happen unless the right message goes to each one in the society. This group of young students and engineers invite you to be a part of this revolution..

The Rakta Kranti

Looking Forward to having a relationship
for a lifetime with you 😊

Together we can
make a difference

Thank You

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